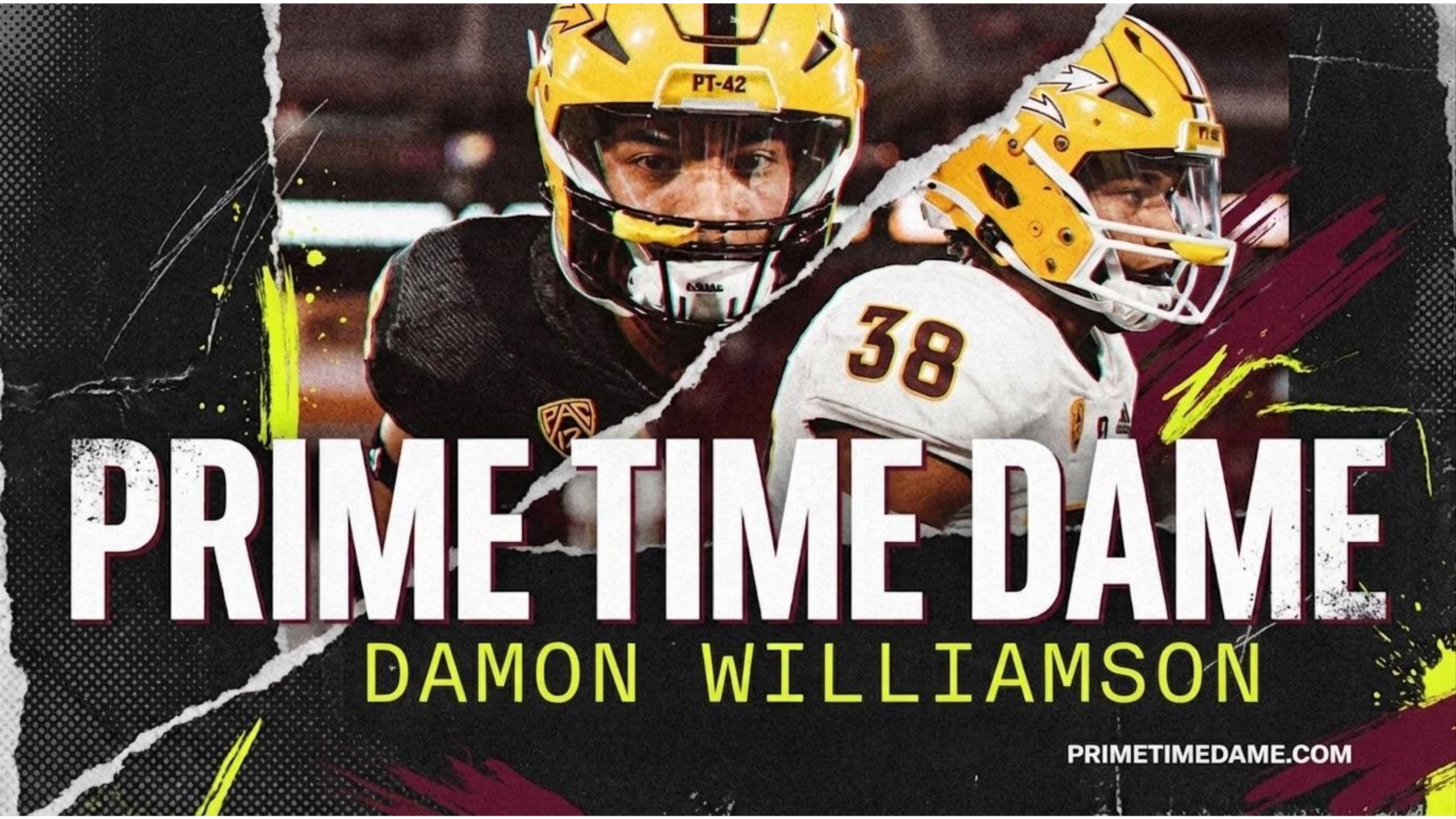




PRIME TIME DAME

DAMON WILLIAMSON

PRIMETIMEDAME.COM



DAME'S STORY

Introducing Damon Williamson. #38 of the Arizona State University Football team and the Valley's newest Defensive Back making waves in the desert.

Damon is a solid 6'2 195" player born in Lake Charles, LA. Damon graduated from Chaparral High School in Scottsdale, AZ, and currently maintains a 3.0 GPA in Communications while playing for one of the biggest Power Five programs in the Country.

Sun Devils stadium plays host to 60,000 home team fans and plays on the road to 80,000 plus fans and hundreds of thousands on Prime TV, Networks, and online audiences. Damon has taken the football program by storm and will be a big part of their success in the fall.

His social media influence is already a topic of conversation by his peers, but now having a massive platform like ASU's football team and the thousands of fans that will watch him play, means the sky's the limit for him and your business.

A partnership with this young student athlete means you are partnering with someone with high character and charisma that will light up a room and set fire to the field! Dame will donate a percentage of all NIL deals to cancer research. It is something that he holds close to his heart because his mom is a recent cancer survivor.



Dame
38

PRIME TIME DAME

POSITION:
DEFENSIVE BACK

NUMBER:
#38

HEIGHT:
6'2"

WEIGHT:
195 LBS



CHARACTER & COMMUNITY.



**Academic
Excellence:**
**3.0 GPA in
Communications.**



Personal Mission:
**A percentage of all
NIL deals donated to
cancer research.**



The “Why”:
**Honoring his
mother, a recent
cancer survivor.**

Partnering with high character and charisma that lights up a room.

FRANCHISE SPOTLIGHT: UTAH GREAT 8'S

MOTTO:
Fans Win Too



HOME SCHEDULE:
April - June 2026



CINCINNATI | PENNSYLVANIA | LAS VEGAS | GLASGOW | ARIZONA

BECOME A SPONSOR



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BRIDGING CONTINENTS THROUGH THE GRIDIRON



The IAL unites the United States and Europe in a premier sporting exhibition. A unified league bringing together top-tier talent across two continents.



THE US CONFERENCE.

ARIZONA JUGGERNAUTS
(Mullett Arena)

CINCINNATI SLINGERS
(Heritage Bank Center)

LAS VEGAS ROCKERS
(Orleans Arena)

PENNSYLVANIA BENJAMINS
(Santander Arena)

UTAH GREAT 8's
(Maverik Center)

National coverage across major media markets.



THE EUROPEAN CONFERENCE.

DUSSELDORF WARRIORS
(PSD Bank Dome)

ENGLAND ERUPTORS
(Motorpoint Arena)

GLASGOW TARTANS
(Braehead Arena)

STUTTGART STALLIONS
(Schleyer-Halle)

ZURICH IBEX
(Hallenstadion)

Expanding the game to passionately underserved international fanbases.



PARTNER WITH DAME

BRONZE:

**\$450 Cash /
\$999 In-Kind**

Body: 1 Social Media
Post.

Includes
merchandise/product
promotion.

SILVER:

**\$1000 Cash /
\$2499 In-Kind**

Body: 1 Post Per
Month.

Includes
merchandise/product
promotion.

GOLD:

**\$2500 Cash /
\$4999 In-Kind**

Body: Weekly Posts +
1 Live IG/Month.

Includes
merchandise/product
promotion.



CONTACT US

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Send merch and more to
4400 N Scottsdale Rd STE 84
Scottsdale, Arizona 85251

primetimedame.com



GET IN THE GAME

TWO WAYS TO WIN.

THE TALENT



DAMON WILLIAMSON

602-583-9422

sponsor@damonwilliamson.com

damonwilliamson.com

THE TERRITORY



UTAH GREAT 8'S

utahgreat8s.com

League Partnership Inquiries

JOIN THE MOVEMENT. SUPPORT THE FUTURE.



MORE THAN A GAME.

A PERCENTAGE OF ALL NIL DEALS
DONATED TO CANCER RESEARCH.

A CAUSE HELD CLOSE TO THE HEART.
HONORING A MOTHER AND SURVIVOR.